THE TURNTABLE

VOL. 5 NO. 9 RICHMOND, INDIANA OCTOBER 1969

IRWIN STEINBERG NAMED NEW MERCURY PRESIDENT

Irwin H. Steinberg, formerly Executive Vice President, has been appointed Mercury's new President. He has been with the company over 25 years and has seen it grow from a small label company to one that has international distribution and the most modern record manufacturing facility in the United States.

North American Philips is staking out the world as its market place, according to Mr. Steinberg. Many of Mercury's U. S. acts will be pushed internationally, and the U. S. will see more European talent as in the past when such acts as Paul Mauriat, the Singing Nun, and Swingle Singers were introduced in the U. S. "North American Philips has huge plans in the entertainment field, with Chappell's acquisition being only the beginning," Steinberg said.

Mr. Steinberg succeeds Irving Green who recently announced his resignation after 28 years with Mercury. Mr. Green advised that he will continue his active career in the entertainment field and is now considering several proposals.

SEASONS GREETINGS . . . IN OCTOBER?

Two early Christmas shoppers, Mary Hastings, Vouchering Clerk, and Becky Lindsey, Receptionist, make their selection from this year's variety of Christmas gift items.

New employees are a bit bewildered when they see our gift selection Christmas tree in October. It must seem that we are entering the yuletide celebration a little too early.

This gift display is part of the Mercury Christmas gift program which received favorable acceptance among employees two years ago. The array of 24 gift items is exhibited in October so that employees may make their own individual selections in advance thereby allowing sufficient time to place the orders with Smith Enterprises Inc., of Rock Hill, South Carolina, for timely delivery just prior to Christmas.

SHARE-IN-AMERICA CAMPAIGN SUCCESSFUL

The recently conducted "Share-in-America" U.S. Savings Bond Campaign resulted in a star-spangled success. Prior to the campaign there were only 80 out of 480 employees enrolled in the U.S. savings bond deduction plan; canvassers raised the number of enrollees to 131, and 11 of the original enrollees increased their allotments. These figures represent a 63.8% increase in the number of employees participating in the U.S. savings bond payroll deduction plan. It is estimated that Mercury employees now enrolled are investing $10,000 to 11,000 per year in a plan that will help protect the future of their families and of the Nation.

The salaried employees and the stewards and union officials of I.B.E.W. Local 2043, who conscientiously served as canvassers in the campaign, merit recognition and thanks for their successful efforts. Special recognition and thanks goes to Sherrill Seibert of our Industrial Relations Office for the original ideas she contributed toward carrying out a well-organized and efficently executed campaign.

MERCURY MAKES CHRISTMAS SHOPPING EASIER FOR EMPLOYEES

SEE PAGE 3

JUNIOR ACHIEVERS SELL SHARES TO RAISE CAPITAL

Junior Achievers of Mercury sponsored J. A. company, JATRACO, sold shares of stock to mercury staff members on October 9. Shown in the above photo, front row from left, are: Clarence France, Controller; Larry Kovach, JATRACO sales representative; Jim Mathewson, Industrial Relations Manager; Bill Montgomery, Plant Manager; and Janice Anderson, JATRACO sales representative. In back row are Mercury advisors to JATRACO, from left are: John Evans, Bill Lange, Ray Keffe r, and Jerry Haynes.

By Bill Lange

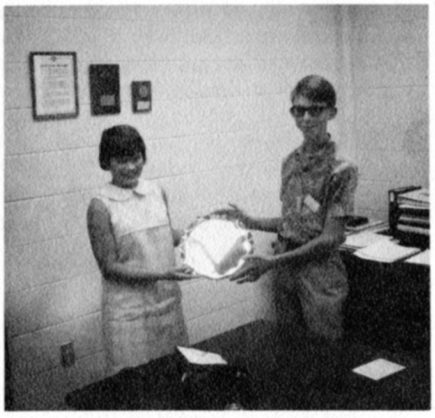
JATRACO, the Mercury sponsored Junior Achievement Company, is off to a flying start. The twenty-two Achievers have chosen their company name, adopted the corporate by-laws, selected their product, and have determined the capital structure of their company. Their board of directors elected to capitalized at $175; this amount is to be raised by sale of stock at $1.00 per share.

Two of the top stock sellers are Janice Anderson, who sold 28 shares, and Larry Kovach, who sold 11 shares. Janice is the daughter of Marlene Anderson who works in our Compression Department. To date 107 shares of stock have been sold by the Achievers of JATRACO.

The Achievers have selected a very attractive stainless steel serving tray as their product. The sales department advises that it can be used as a relish tray, or serving tray, and that it is one of the few trays upon which an angel food cake will fit properly. It is an excellent gift item that will sell for only $2.00.

JATRACO elected the following Achievers as their officers.

Bob Piper, President
Jennifer Porfidio, Vice President Sales
Lisa Dann, Vice President Mfg.
Barbara Kutter, Secretary
Carla Schneidewind, Treasurer
Janice Anderson, Asst. Treasurer



Presenting their product, a stainless steel serving tray, are JATRACO's top stock sales representatives, Janice Anderson and Larry Kovach.

MONTHLY GOOD HOUSEKEEPING CONTEST TO BE RESUMED

It was necessary to curtail the monthly Good Housekeeping Contest during the moving operations because of the disruptions created in each department. In November, however, all departments will be well established in our new facilities and we can resume the good housekeeping inspections.

Initially the contest was designed to continue through 1969 on a monthly basis and end with determination of the best participating department for the entire year. Each month, the winning department's name was to be engraved on the good housekeeping trophy and the trophy was to be displayed in that department until the next monthly contest was held. To fulfill this program, the first four, highest ranking, departments in November's contest will be winners-of-the-month and their names will be engraved on the trophy. The highest ranking department of the four winners will have the honor of displaying the trophy until the December contest is conducted. The department chosen as winner-of-the-year will permanently keep the trophy for display in the department.

The maintenance of clean and orderly work areas is vital to the safety, health, and welfare of all employees. In our new and modern facilities good housekeeping practices should be easy to follow, but they must be conscientiously practiced by each individual employee to be effective.

Which departments will win the November Good Housekeeping Contest? Will your department be a winner - it is up to YOU!

Published by and for the employees of Mercury Record Mfg. Co.
Editor ..... James Mathewson
Ass't. Editor ..... Phil Pace
Varitypist ..... Marilyn Martin
Reporters ..... Carolyn Patterson
Hazel Willis
Earsley Herron
Al Reeves
Lucille Fister
Mary Bullock
Logan Patterson
Margaret Earlywine
Robert Downing
Doris Lorton
Sherrill Fellers, Jr.
Margie Roberts
Cinda Ellis
Pat Delk
Judy Bragg
Ruth Henn
Jerry Haynes
Cathy Tiemann

MERCURY MAKES CHRISTMAS SHOPPING EASIER FOR EMPLOYEES

Through special arrangements with our parent company, North American Philips, Mercury is able to offer its employees the opportunity to purchase the products of two sister companies, Norelco and Herman H. Smith, at greatly reduced prices.

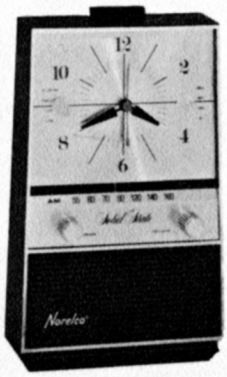
Many employees will want to take advantage of this offer to meet their Christmas shopping needs.

The array of Christmas gift items may be ordered through the Record Store starting the first week of November and continuing through December 4. Due to delivery schedules, orders cannot be accepted after this date.

A down payment will be required on each item ordered with the balance due when merchandise is picked up by the employee. Down payments must be made at the time the order is placed with the Record Store. Orders will be accepted only on Record Store day. The amounts of the down payments are as follows:

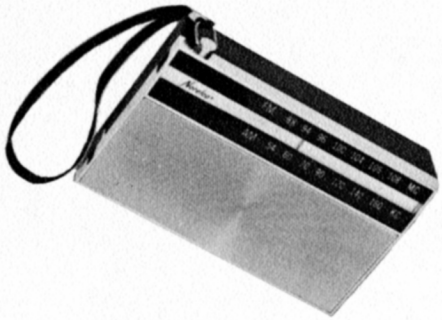
PURCHASE PRICE	DOWN PAYMENT REQUIRED
$ 5.00- 25.00	$ 2.00
$ 25.00- 50.00	5.00
$ 50.00-100.00	10.00
$100.00-200.00	20.00

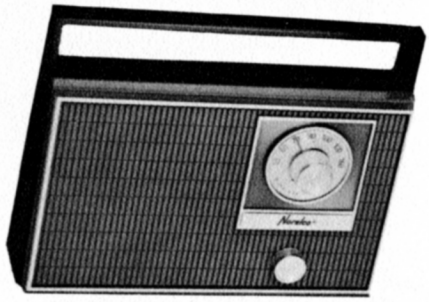
Order forms are now being designed which will enable employees to order any of the items available. These forms will be distributed to all employees in the near future. To further accommodate employees, the Record Store will be open from 9:00 a.m. to 4:00 p.m. each Thrusday during November and December.



Samples of the products, such as those pictured on this page, will be on display in the Record Store. A general category of the many quality products which may be purchased at a substantial savings by employees is as follows:

Men and women's electric shavers
Education kits for children
Personal care product
Tape recorders
Radios





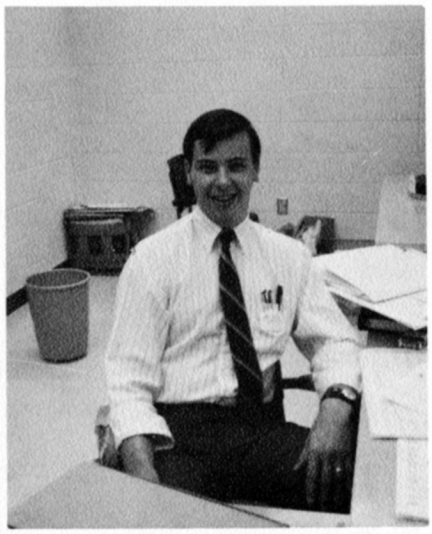
mercury

Introducing

Pictured below are the new faces which have recently appeared on the Mercury scene. We warmly welcome these newcomers aboard and wish each one a productive and meaningful career as a member of our crew.

Stan Beeson
Systems Analyst
Accounting

Marge Juerling
Shipping Clerk
Shipping



Mike Harris
Programmer
Data Processing

Bob Gilbert
Album Scheduler
Production Control

Janice Klien *Dave Isley* *Sally French*

D.J. Packers
Disc Jockey

60 YEARS OF CREDIT UNION SERVICE IN THE U.S.A.

We care . . . we share

SHARE WITHDRAWALS: Member Misuse Can Cripple Our Credit Union

Members who deposit money in the Credit Union one week, only to withdraw it the next week, should open a checking account at a bank, instead of misusing the Credit Union for this purpose.

Credit Union members must be informed that the Credit Union share account is a savings account. The purpose of a savings account may be for short term or long term savings. It may be savings for Christmas, for a vacation, for a college education, for a new refrigerator, for a new car or a new house. Or better yet, it is an emergency fund to use when the unexpected may require cash. Each family should have the equivalent of three months salary in an emergency fund. With the dividends paid and life savings insurance offered, it is the only way many families can invest for a substantial return.

LATEST HAPPENINGS WITH MERCURY

MERCURY TO CONSTRUCT HUGE CUSTOM STUDIO IN NASHVILLE ... Jerry Kennedy, Executive Producer for Mercury/Smash labels at Nashville announced an agreement between Mercury and a group of music investors for construction of a massive custom studio on Nashvilles' expanding music row.

The studio will be part of a structure built be Metropolitan Music, Inc., which consists of some prominent investors and participants in the custom record business.

A long term contract has been signed between Mercury and Metropolitan Music, providing facilities for executive offices and studio use for the label. Office space and studio facilities will be available to other labels. The studio will include 16-track equipment and will be modeled directly after the famed "quonset hut" studio built by Owen Bradley many years ago.

Construction of the complex is scheduled to begin in November.

MERCURY AND SMASH RANK HIGH IN BILLBOARD'S COUNTRY MUSIC SURVEY . . . In Billboard's 1969 country music survey the Mercury label took 7th position scoring 10 singles on the charts, and Smash placed 9th with 7 records on the charts, among top country labels. As to albums, Smash took 6th place with 8 albums on the charts, and Mercury placed in the 12th position with three albums making the charts. The listing included 33 labels in the singles survey and 22 labels in the albums survey.

MERCURY AND ABC DEAL WITH RECORD CLUB . . . The Record Club of America has signed long-term non-exclusive licensing deals with ABC and Mercury Records. Under the agreement, the club will contract out for the pressing of the albums and tapes for mail-order sales. Previously, the Record Club had obtained ABC and Mercury Records through distributors.

FONTANA PROMOTES NEW SWEDISH ACT . . . Fontana Records is employing one of its heaviest promotion and merchandising campaigns to launch its new Swedish act, Blond.

Print and radio ads are bringing attention to the rock-oriented group's first LP, "Blond," which was just released in a deluxe package. Also available is a single, "Deep Inside My Heart."

MERCURY EMPLOYEES ATTEND RED CROSS FIRST AID COURSE

Employees attending Wednesday night first aid classes are, from left: Howard Sittloh, Carl Rader, William Ashcraft, William Hittle, Jan Bostick, Vernon Taylor, Ray Keffer, and Paul Mifsud.

Ten of Mercury's employees are now attending a five-week course on first aid. The course was offered in order that personnel desiring the instruction might be equipped to handle the immediate treatment of injuries at home and at work.

William Hittle, Red Cross certified instructor, is conducting the classes. He has trained the local Auxiliary Police and has held other classes in the community.

The two-hour classes are being conducted in the Industrial Relations office training room on Wednesdays at 7:00 P.M. Those attending the classes are Vernon Taylor, Howard Sittloh, Anthony Benge, John Davis, Carl Rader, Mrs. Janet Bostick, Mary Hastings, Paul Mifsud, Ray Keffer, and Paul Smith. William Ashcraft of Johnson Sheet Metal Company is also attending. Employees completing the course will receive Red Cross first aid certificates.

PRODUCTION CONTROL

Production Control welcomes a new face Bob Gilbert. Bob is joining us in the capacity of album expediter, replacing Gene Smith, who we lost to the Shipping Department. Bob comes to us from Richmond Glove Mfg. Girls beware - Bob is an eligible bachelor. Welcome aboard, Bob.

We have a newly-wed in Production Control. Jennifer Parshall, formerly Jennifer Glunt, was married to Darrell Parshall September 20. After spending their honeymoon at Niagara Falls, it's back to the same old grind for Jenny. We hope the marriage lasts as long as the Falls.

For a beautiful scenic drive this reporter recommends a drive through the mountains of Pennsylvania. At this time of the year the trees in the upper mountains are very colorful.

Congartulations to Eva Lamott upon the purchase of her new home. Eva recently took possession of a house on North Salisbury Road, located just past the intersection with Rich Road. We are all looking forward to this winter when we will be eating dinner at Eva's. Could be, if enough snow falls, we will be spending the night there also.

Vacations are now over and we find the four directions were well-traveled by people from Production Control. Jesse and Dee Whitton went West to the Grand Canyon; Marilyn Martin went South to Florida; Bob Thomas went North into Michigan, and Logan Patterson and Jenny Parshall went East. Also we had vacations in good old Indiana - Dorothy Miller at Lake James and Keith Clark at Lake Catarac.

Quentin Thomas, son of Production Control Manager Bob Thomas, won 6th place in the 1969 All-American Soap Box Derby competition at Akron, Ohio.

Frank Patterson, Logan Patterson's son, holding the awards he won for being the most improved ball player in Optimist Little League in Richmond for 1969.

August was the month for awards and presentations for children of Production Control employees. Quintin Thomas, son of Bob Thomas, Production Control Supervisor, won sixth place in the National Soap Box Derby at Akron, Ohio. For his sixth place finish Quintin was awarded a $2,500 scholarship plus other gifts. To place sixth out of 55,000 entrants is a job well done.

Frank Patterson, son of Logan Patterson, was awarded the Joseph H. Hill award for the greatest contribution towards furthering the ideas of Little League Baseball in Richmond for the year 1969.

Also Dorothy Miller received one of the best awards of all: a son home from Viet Nam.

Reporter . . . . . Logan Patterson

RECORD FINISHING

Jackie Craig would like to request that the Company stop the practice of working on Saturdays. She says that Saturday work interferes with her hobby: drinking beer and watching the Saturday morning cartoons.

Jane Bunker has another breadwinner in the family; her daughter Patricia, who graduated from Miami-Jacobs is now working at AVCO.

The mystery of the muskydine has been solved. Lola Kirkland brought some back from Tennessee.

Sharon Lakes is now a Sherwood. She said her "I do's" October 4.

Marie Riley and Betty Ketron's sons are now serving Uncle Sam. The very best of luck to both of them.

Corena Gomez is finding it hard to count her money these days. She had her thumb operated on.

Elnora Lakes has turned pro; she bowled 183. However, she is soon to have a new hobby - changing diapers. Her daughter, Carolyn, is expecting.

Speaking of expecting, Liz Willoughby and Marie Riley became grandma's again.

Mary Jane Hastings has a problem. Since she has been coming in at 3:00 A.M., her skirts keep getting shorter. We think that it is the morning dew.

Our department wishes to express our sympathy to Nilene Wolfe. Her brother, PFC Robert Person, was injured September 11 in Viet Nam. He passed away the following Sunday.

Reporter . . . . . Margie Roberts

LABEL DEPARTMENT

On September 28, Florence Watson and her husband Riley left the Columbus, Ohio, airport from Montego Bay, Jamaica. After their landing in Montego Bay, they rode seventy miles by bus to the Playboy Club Hotel, where they stayed during their visit. There were approximately 100 people in the group with them. The trip was arranged by the dealers of the Gulf Oil Company.

Florence informs us that one of the most unusual experiences she had was to see women carrying water vessels on their heads. She also saw boxide mines which contain the substance used in the making of aluminum.

Strangely enough, we are now pressing a record called "The White Witch of Rosehall", and Rosehall happens to be located on Montego Bay. "Rosehall" is a great old house, now in ruins, which has quite a story behind it. No one knows for certain how many husbands and lovers Annie Palmer killed there, but it is now said to be haunted with "duppies". This is how Mrs. Palmer became known as the White Witch of Rosehall.

Reporter . . . . . Margaret Earlywine